Simply extended.

Punkt. launches its third product: the ES 01. The ES 01 is an original extension socket that has been designed to tackle a ubiquitous lifestyle problem: cable clutter. The ES 01 plugs 5 sockets and is available in a range of versions to comply with the different power supply standards of a wide selection of countries.

Cut out cable clutter

Punkt. ES 01: finally a solution to the cable clutter that plagues modern lifestyles and makes a mess of interiors. All of your cables and plugs converge neatly in the ES 01 extension socket, tucked away under its sleek rounded lid. Convert cable chaos into a clean design feature for the home or office.

No hiding power stations under furniture, no crouching down to untangle dusty cables, and no power damage to your devices; just an attractive, sturdy design piece that blends in well with all interiors and simplifies cable management.

Get organized and power your gadgets and devices with the ES 01!



Design by Georges Moanack



"I wanted to make crawling under furniture to untangle cables a thing of the past, and the design challenge was to find an attractive and accessible solution to this problem."

Georges Moanack

The young Colombian designer Georges Moanack designed the ES 01 under the art direction of Jasper Morrison. The ES 01 combines Georges' fresh outlook with Jasper's talent and experience, resulting in an ingenious solution to a ubiquitous problem.



Georges Moanack Profile



Georges Moanack was born in Bogotá, Colombia, in 1978. He studied Industrial Design at the Universidad de Los Andes in Bogotá (1999 - 2003). During his studies he designed for various local manufacturers, giving him direct experience of different types of production processes from the early stages of his career. In 2001, his product Loop (a handle for transporting bottles) received an award in the Cotton Art competition organized by Cotton USA.

After graduating, and thanks to his degree project Trazo (a modular system that organizes flows of pedestrians), he set up his own design studio, Tactil Design. For four years the studio developed projects for a wide range of clients, from product to furniture manufacturers. His main clients include TransMilenio - Bogotá´s public transportation authority - for which he developed and produced Trazo.

In 2007 he moved to London, where he studied for a masters degree in Product Design at the Royal College of Art. During his MA, he had the opportunity to develop projects for companies like BASF and Mothercare. In 2008 his project Blind+ received an honorable mention in the 21st Koizumi International Lighting competition in Japan.

Since 2009 he has been living in Barcelona, working on both commissioned products and self-initiated projects.

Moanack is interested in the human aspect of design and how it influences users' day-to-day lives. His proposals start out from people's needs, incorporating aesthetics, functionality and design simplicity with the ultimate aim of enhancing users' physical and emotional wellbeing.



The ES 01



Highlights

Timeless, clean design

There's no need to hide the good-looking ES 01, so stow your power supplies in a clean design feature and keep them within reach.

Clever cable management

The ES 01 cleverly responds to all of your cable management needs by giving you a flexible socket layout, a removable lid, and a C-clip to group your power leads.

Energy saving made simple

The on/off switch on top of the ES 01 helps reduce energy consumption by shutting off the power supply to all the devices plugged in. A soft white LED light indicates the status.

ES 01 versions for different countries

The ES 01 is available in a range of versions to comply with the different power supply standards of a wide selection of countries.

Please check on punktgroup.com to see if the ES 01 is available in your country.

The Punkt. ES01 is made in Italy.

The North American version of the ES 01 is a UL certified product.

Please note that the images displayed in this press kit are purely illustrative and do not show the socket layout of the various versions available for each country.

Features



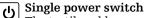
5 Sockets

Plug up to five devices into the ES 01, creating a functional hub.



Removable lid

The ES 01 hides all the plugs and power cables under its sleek lid. The cleverly designed, robust locking system offers one-touch opening.



The tactile rubber power switch on top of the ES 01 means simultaneous on/off operation of all the devices plugged in. A soft white light indicates the status.

Cleverly positioned sockets

Inside the ES 01 the sockets are positioned to accommodate power supplies that normally cover two or three sockets, enabling you to power plugs and AC adapters of different shapes and sizes: the ES 01 gives you five fully functional sockets.

Overload protection

Forget about replacing burnt fuses! In the event of a power overload the resettable fuse immediately cuts the circuit, automatically protecting your appliance. To start up again simply press the fuse reset button on the base.

C-clip cable guide

The cables coming out of the ES 01 can be neatly grouped using the versatile rubber C-clip provided: cable clutter is tamed not only under the lid but on the outside too.

3 metre fabric* power cord

The ES 01's great-looking fabric power cord is a generous 3 metres in length, ensuring ample cover for different settings

Surge Protection**

Surge Protection
The ES 01 has a built in surge protector to guard your electrical devices from voltage spikes and power surges. A LED light indicator inside the ES 01 shows surge protection is active for extra safety.

* The 3m power cord of the North American version is not fabric, but vinyl, in compliance with US safety regulations. **Surge Protection is only available on the North American version of the ES 01



Punkt. ES 01 Technical Specifications



Colour	Black/White/Red	Certified compatible countries	 Type F Schuko: Austria; Bulgaria; Denmark; Estonia; Finland; Germany; Greece; Hungary; Iceland; Latvia; Lithuania; Luxembourg; Netherlands; Norway; Portugal, Romania; Slovenia; Spain; Sweden; Turkey. Type E Frenchplug: Belgium; Czech Republic; France; Poland; Slovakia Type J Swiss: Switzerland Type B America: Canada; USA Type G UK: Cyprus; Ireland; Malta; United Kingdom
Height	107 mm		
Diameter	206 mm		
Weight	800 grams		
Appliances connected to ES 01 maximum overall power rating	 2300W-50Hz-230V (Type F Schuko; Type E Frenchplug; Type J Swiss; Type G UK) 1800W-60Hz-120V (Type B America) 		
Functions	 Main power switch Overload protection 10 Ampere resettable fuse (Type F Schuko; Type E Frenchplug; Type J Swiss; Type G UK); 15 Ampere resettable fuse (Type B America version) 	In the box	– ES 01 extension socket – Rubber C-clip – Quick installation guide
Sockets & Power cord	- Type F Schuko: 5x CEE 7/4 sockets; CEE 7/7 plug - Type E Frenchplug: 5x CEE 7/5 sockets; CEE 7/7 plug - Type J Swiss: 5x SEV 1011 sockets; SEV 1011 plug - Type B America: 5x NEMA 5-15 sockets; NEMA 5-15 plug - Type G UK: 5x BS 1363 sockets; BS 1363 plug - Power-cord length: 3m (all versions)		

Punkt.

Punkt. **ES 01**







Punkt.



Punkt.

Punkt. Philosophy

Punkt.'s core values are function, design and simplicity.

People's lives are getting more and more complicated with advanced technologies and multi-functional devices. Punkt. sets out to make life simpler, going back to the origins of consumer electronics. We believe in 'one device, one function'.

Punkt. products are built to last. Punkt. combines its essential designs with materials of enduring quality, to create satisfyingly solid, reassuringly robust consumer goods. An antidote to today's throw-away culture.

Punkt.'s approach is a boldly innovative one: as companies add increasing numbers of features to their products, we went back to basics.

What do people really need? Products built to do a job, and do that job well.

Punkt. is an international company with a global outlook. Our products are successful across the planet, a tribute to their pleasing simplicity and outstanding design.



PR Manager Marcia Caines

Tel +39 3455911430

mc@punktgroup.com

Punkt. Tronics AG Via Losanna 4 CH-6900 Lugano Switzerland

Tel +41 91 924 9003 Fax +41 91 924 9004

 $www.punktgroup.com\\ info@punktgroup.com$

