

# Joyn - Blotter

Design: Ronan & Erwan Bouroullec



## SUSTAINABILITY

For Vitra, environmental, economic and social conduct begin with the individual. In order to develop, manufacture and market dependably long-lasting and environmentally sound products, Vitra complements this key factor of individual initiative with regular audits of the company's standards by independent review entities.

## VITRA AND THE ENVIRONMENT

Vitra has manufactured furniture designs by Charles & Ray Eames and George Nelson since 1957. Building on this foundation over the years, the company has developed a wide range of furnishings for the office, for the home and for public spaces in collaboration with progressive designers.

Since 1997 Vitra has implemented a certified system for quality and environmental management according to the standards of **DIN EN ISO 9001** and **DIN EN ISO 14001**. Vitra is committed on all levels to reducing the use of

energy, raw materials and other resources – thereby reducing the environmental impact caused by emissions, waste water and waste materials. The most important contribution of Vitra to environmental sustainability, however, is the high quality and enduring design of its long-lasting products. The unusually long life cycle of Vitra products is ensured by aesthetics that do not follow temporary trends and fashions, and also by a careful selection of materials and the use of innovative technologies. The longevity of Vitra products is increased by the replaceability of wearing parts.

Freight vehicles must be fully loaded before leaving production facilities; preference is given to rail transport; overseas cargo is sent by ship and special transport is avoided. Vitra uses environmentally friendly materials for packaging and minimizes the volume of packaged products to make efficient use of the loading space in truck trailers and shipping containers. Vitra contracts with suppliers and distributors whose manufacturing methods and corporate management reflect a commitment to environmental safety and sustainability.

# Joyn - Blotter

Design: Ronan & Erwan Bouroullec

## MATERIALS

**Polyurethane** – Vitra uses this material primarily as permanently elastic soft foam in the production of covers. CFCs have not been used to expand polyurethane upholstery since as early as 1989. Polyurethane foams are mostly recycled thermally to generate energy or as a composite.

## RECYCLING, PACKAGING AND REUSE OF PRODUCTS

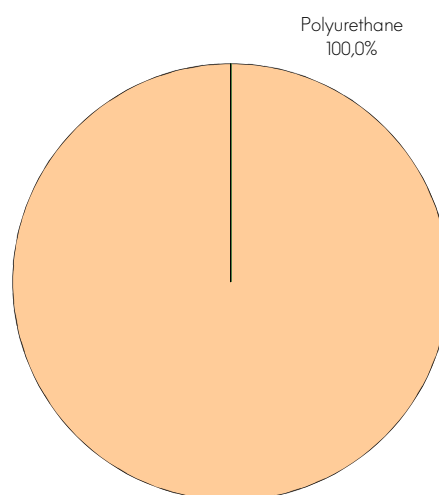
Once a product reaches the end of its life cycle, it must be disposed of.

### Recyclability:

Joyn Blotter is 0% recyclable when fully separated. Vitra understands the term recyclability to signify only melting down and reuse of raw materials. Polyurethane and wood products, for example, cannot be melted down. However, these materials can be used thermally to generate energy or can be crushed and recycled as materials.

### Proportion of recycled material:

Joyn Blotter contains 1% recycled material. Using recycled materials conserves valuable resources. With their proportion of recycled material, among other things, Vitra products can contribute to a good rating in certification programs for sustainable buildings (for example LEED). We will be happy to assist you should you require more information on this subject.



Joyn Blotter