



MENU

Bottle Grinders

Design by **Norm Architects**

Hello, we are Grinders. (No, we are not.)



Facts

Design by: Norm Architects

Materials: silicone, ceramic grinder, wood.

Size & colour: wSet of 2, ø:8cm, h:20,5cm, Greens.

Available: SS15

Questions?

For images, pricelists, designer info etc.:

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Bottle Grinders look nothing like the salt and pepper grinders you're used to. And that's the whole plan. To create something noticeable and to change a well-known thing into something brand new – as a way to encourage people to try new things.

“We wanted to steer far away from the predictable grinders and instead encourage people to experiment with spices, grains, seeds and all the other modern cuisine ingredients. The new powerful ceramic grinder allows you to be more creative,” says designer Jonas Bjerre-Poulsen” from Norm.

The grinders have a powerful ceramic grinder, and they are very easy to operate. You simply open them, fill them with delicious ingredients and close them again. Simple as that.

The unique, inverted design ensures that salt, pepper, pumpkin seeds, dried blueberries, walnuts – or whatever you fill them with - only sprinkle out when you grind, leaving no trace on the table or in the kitchen.

The Grinders have a bottle like shape, which is also important to the whole experience. Designer Kasper Rønn, “From a shape like this, you'd expect the content to be something liquid like oil or dressing, you're not at all expecting dried up spices or nuts. We used this shape to surprise and somewhat trick the users. Sometimes people need a bit of a surprise in order to change their habits”.

MENU Bottle Grinders have a rounded base that fits perfectly into the hands, and have a rubber surface that's easy to grip and to clean. They come in a range of beautiful, soft Scandinavian colours. Bon appétit.